

Department of the Navy (DON) Credentialing Opportunities On-Line (COOL)

"Demand for credentialing exams continues to be very high, demonstrating the great value Sailors and Marines place on gaining professional recognition for their training and experience"

DON COOL (<https://www.cool.navy.mil>) the umbrella website for Navy COOL (<https://www.cool.navy.mil/usn>), Marine Corps COOL (<https://www.cool.navy.mil/usmc>), and DON Civilian COOL (<https://www.cool.navy.mil/dciv>) is a centralized, Web-based hub that consolidates information from numerous sources at the federal, state and local levels on certifications, licenses, apprenticeships and growth opportunities that correspond with each Navy rating and Marine MOS, as well as Navy Civilian occupations. Armed with that information, DON COOL provides the means for Navy and Marine personnel to learn about and obtain civilian licenses and certifications that are closely aligned with their military occupations.

30-Second Speech:

- The rewards of COOL have never been more important than it is today. Navy & Marine Enlisted (Active and Reserves) and Navy Civilians can take advantage of certification and licensing opportunities to enhance their military career while creating future opportunities in the civilian employment sector. COOL is a strong example of Dept. of the Navy's enduring commitment to our entire Sailor, Marine, and Navy Civilian personal and professional growth.

Focus:

Key features of DON COOL (includes Navy COOL, Marine Corps COOL, and DON Civilian COOL):

- **For Navy & Marine Corps Workforce Professionalization** – credentialing translates to greater rating knowledge, skills, and competency as well as personal fulfillment
- **For Navy & Marine Corps Recruiting** – providing a path to earn credentials while serving the Nation
- **For Personnel Transition** – industry-recognized credentials can be key to success in transition to civilian employment

Things You Need to Know:

- **What** –COOL shows Navy & Marine Corps personnel the paths to earn civilian certifications and licenses corresponding to their Service occupations (i.e. Rating, MOS, and Navy Civilian occupational work). Features:
 - ✓ Identifies requirements and gaps between Navy training and civilian credentialing.
 - ✓ Provides resources available to fill gaps.
 - ✓ Provides guidance to obtain funding to pay for credential exam and maintenance fees.
 - ✓ Cross-references to programs that help members pay for credentialing fees, i.e. GI Bill.
 - ✓ Links to the United Services Military Apprenticeship Program (USMAP), Navy Tuition Assistance Program, College Degree Roadmaps, Learning and Development Roadmaps (LaDRs), Navy Recruiting Job Cards, Advancement Bibliographies, Joint Service Transcripts, National Maritime Center (NMC), Military to Mariner (M2M), and Federal & U.S. Dept. of Labor Related Occupations.
- **Why** – Professional credentialing acts as an integral part of the Services' Learning and Development Strategy. COOL helps recruiters sell Navy & Marine Corps careers; it improves advancement opportunities and helps motivate our best Navy & Marine Corps personnel to stay in-Service. By improving force readiness through initiatives like COOL, we're presenting Navy & Marine Corps personnel with another key to career success that will benefit them while they're in the Service and beyond.
- **When** – Every Navy rating and Marine MOS has at least one professional credential associated. Sailors & Marines are encouraged to take advantage of this program. It makes a more professional service member, a better Navy & Marine Corps and a stronger nation.
- **Where To from Here** - COOL is a dynamic, ever-evolving program. Navy COOL even has an Android/iOS app, and new credentialing opportunities are constantly being explored and added.

Key Messages

- Navy & Marine Corps have a joint COOL vision
- Credentialing opportunities tied to all Active Duty and Reserve personnel
- The COOL websites are publicly-accessible
- Credentials may be the key factor in a successful transition to civilian employment for a separating or retiring service member.
- **Website URL:** <https://www.cool.navy.mil>
- **Navy COOL app** available for Android (via Google Play store) and iOS (via iTunes)
- Email: navycool@navy.mil
- Phone: (850) 452-6683 / DSN: (312) 459-6683

Facts & Figures

- More than **44,000 Sailors** have already earned over **150,000 credentials** to-date
- Sailors have attained more than a **94 percent pass rate** average on same exams their industry counterparts are taking (70-85 percent pass rate in industry)
- COOL Maps every rating & MOS to a civilian ([Dept of Labor](#)) and/or Federal (Government) occupation

